

# EB Emerging Business

Vigore

## A fusion of fashion and music

Rock & Roll Chic

MARTY CASEY SILVER ELEMENTS COLLECTION

Designed by Marty Casey and Marla Zegart



Special Interest

Fashion has taken on many forms, from a wide spectrum of art and entertainment origins. Emerging business have embraced the power of the Internet moving away from brick and mortar. The Internet has made entry into businesses a possibility without a large investment of money. Passion and a labor of love can bring forward ideas as never permitted before in the history of free enterprise and entrepreneurial spirit.

Fusing modern artistry with urban edge, rockstar Marty Casey presents a line of contemporary jewelry and accessories

Marty Casey Silver Elements Collection, a contemporary jewelry and accessories collection features a line of 925 sterling silver jewelry and modern, rock and roll chic accessories. The sophisticated line also has a philanthropic mission, with proceeds from every purchase benefitting the American Forests 'Global Releaf' Eco Restoration Projects.



Marty Casey Silver Elements Collection was founded by highly-acclaimed musician, Marty Casey and fashion industry veteran, Marla Zegart. The duo seeks to transcend the inspirational elements of music into contemporary jewelry and accessories. Through a line of quality crafted and affordable sterling silver jewelry, leather handbags and beautiful scarves, the Silver Elements Collection offers classic pieces with rock and roll edge.

Through the Silver Elements Collection, Casey and Zegart strive to connect the link between music and fashion with a product line built with integrity and the end consumer in mind.

The Silver Elements Collection takes inspiration from Casey's music, and then translates that into fashion-forward jewelry and accessories. The line offers a full selection of rock and roll chic rings, earrings, bracelets, necklaces and charms, along with leather goods and hand-crafted scarves.

Every purchase from the collection benefits the Marty Casey's 'Elements of Nature' Fund, which works in conjunction with American Forests 'Global Releaf' Ecosystem Restoration Projects, to assist people in improving the environment through trees and forests. For additional information on the organization, please visit [www.americanforests.org](http://www.americanforests.org).



"Glam Rocks" Dog tag Necklace: This geometric and edgy design in finest 925 silver features our signature MXC logo and is encrusted with SWAROVSKI ELEMENTS Silver Night crystals

"Universe" Ring: A hand-made sculptural work of art. Yards of silver wire orbit the exterior of this contemporary ring. Hammered silver sides and trim, enhanced with 14K Gold circles that represent the moon.



Sculptural Silver Jewelry • Sensational Scarves • Sumptuous Leather Bags  
To view the entire collection, please visit [www.silverelementscollection.com](http://www.silverelementscollection.com)